

# Fairtrade

## What Does Fair Trade Mean?

Some people get money by growing or making things to sell. The products are sold all over the world. The Fairtrade Foundation helps people to get a fair price for the things that we buy. A fair price helps people to live well.



This is the Fairtrade Mark



## How Does Fairtrade Help?

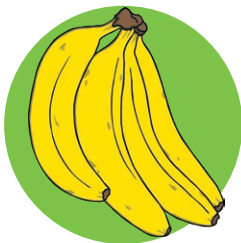
- It gets better prices for crops.
- It checks that people have a fair job.
- Extra money is given to groups of people.



## How Can You Help?

Buy products that have the Fairtrade Mark on.

Here are some foods that might have a Fairtrade Mark:



# Questions

1. Where are products sold? Tick **one**.
  - the world
  - the UK
  - England
2. How does a fair price help people? Tick **one**.
  - to live well
  - to buy and sell
  - to grow and make
3. Who is extra money given to? Tick **one**.
  - families
  - farmers
  - groups of people
4. How do you know if something is fair trade? Tick **one**.
  - it is cheap
  - it has the Fairtrade Mark
  - it costs lots of money
5. Which foods might be fair trade? Tick **one**.
  - bananas
  - bread
  - water
  - milk

# Answers

1. Where are products sold? Tick **one**.
  - the world**
  - the UK
  - England
2. How does a fair price help people? Tick **one**.
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  - bananas**
  - bread
  - water
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# Fairtrade

## What Does Fair Trade Mean?

Some people earn their living by growing food or making things to sell. Their food and products are shipped to other parts of the world and sold in shops. However, unless they are paid a fair price for their products, they will not have enough money for food and clothing. Fair trade is about making the world fair and paying a fair price for things we buy.



## Did You Know...?

Fairtrade products are available in over 120 countries.

## How Does Fairtrade Help?

The Fairtrade Foundation helps to make sure that better prices are paid for crops. It makes sure there are better working conditions so workers are treated well and children can go to school. It also allows crops to be grown year after year.



## Fairtrade Products

There are over 6,000 Fairtrade products available to buy. If you buy one of these products. You know a fair price has been paid to the workers if you buy one of these products.



### Useful Hint

Look out for products with this symbol on.  
It means it is Fairtrade.



**Bananas:** Some of the bananas in our shops are Fairtrade but not all.



**Chocolate:** Fairtrade makes sure cocoa beans are sold for a fair price.



**Coffee beans:** Coffee prices go up and down. Fairtrade makes sure farmers have enough money to plant more crops.

# Questions

1. What can people not afford if they are not paid a fair price? Tick **two**.
  - toys
  - food
  - clothes
2. Fairtrade products are available in over how many countries? Tick **one**.
  - 150
  - 120
  - 350
3. What happens year after year if Fairtrade prices are paid?  

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4. **Find** and **copy** one word that means **purchase**.  

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5. All bananas sold in the United Kingdom are Fairtrade. Tick **one**.
  - True
  - False

# Answers

1. What can people not afford if they are not paid a fair price? Tick **two**.
  - toys
  - food**
  - clothes**
2. Fairtrade products are available in over how many countries? Tick **one**.
  - 150
  - 120**
  - 350
3. What happens year after year if Fairtrade prices are paid?  
**If Fairtrade prices are paid, crops can be regrown year after year.**
4. **Find** and **copy** one word that means **purchase**.  
**buy**
5. All bananas sold in the United Kingdom are Fairtrade. Tick **one**.
  - True
  - False**

# Fairtrade

## What Does Fair Trade Mean?

What is fair? Is it fair that some people have more than others? Where you are born can affect how wealthy or poor you are. In lots of poor countries, people grow crops to make money. However, too often, people will not give them a fair price for their products. They cannot make any money unless they are given a fair price. Fairtrade is about making the world fairer. It is about giving a fair price for things that we buy. Without a fair price, people do not have money for essentials such as clothes and food.

## Did You Know...?

Only one in three bananas sold in the UK is Fairtrade.



## How Does Fairtrade Help?

The Fairtrade Foundation helps to make sure that better prices are paid for crops. Better

working conditions are provided so workers are treated well and families can afford to pay for their children to go to school.



Fairtrade also keeps farming sustainable so that crops can be grown year after year.

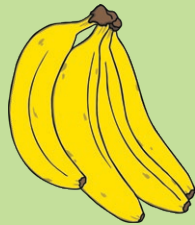




## Fairtrade Products Around the World

### Bananas

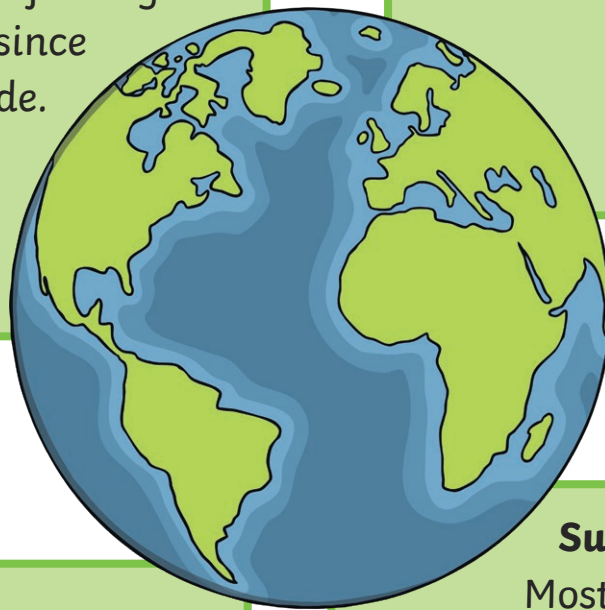
Many bananas come from the Ecuador.



A lot of banana sellers in Ecuador said their standard of living had improved since joining Fairtrade.

### Chocolate

Fairtrade helps farmers in Africa by guaranteeing minimum prices for cocoa beans. Certain supermarkets and shops are dedicated to providing Fairtrade chocolate.



### Coffee

When Fairtrade coffee is bought, farmers can provide a better quality of life for their families. They are also able to grow better quality beans.



### Sugar

Most sugar comes from sugar cane. It is grown by millions of farmers in developing countries. The price that many farmers receive for their sugar cane often fails to cover their costs.



# Questions

1. **Find** and **copy** one word that means **rich**.

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2. Farmers cannot make money unless... Tick **one**.

- they are given things for free.
- they are given a fair price.
- they are given lots of money.

3. In the sentence: Fairtrade also keeps farming **sustainable** so that crops can be grown year after year.

What does sustainable mean?

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4. What does Fairtrade guarantee for cocoa bean farmers in Africa?

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5. How many bananas sold in the UK are Fairtrade? Tick **one**.

- two in three
- all of them
- one in three

6. Why is it important to buy Fairtrade products? Explain in your own words.

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# Answers

1. **Find and copy** one word that means **rich**.  
**wealthy**
2. Farmers cannot make money unless... Tick **one**.
  - they are given things for free.
  - they are given a fair price.**
  - they are given lots of money.
3. In the sentence: Fairtrade also keeps farming **sustainable** so that crops can be grown year after year.  
What does sustainable mean?  
**Sustainable means it can continue for a long time.**
4. What does Fairtrade guarantee for cocoa bean farmers in Africa?  
**Fairtrade guarantees a minimum price for African cocoa farmers.**
5. How many bananas sold in the UK are Fairtrade? Tick **one**.
  - two in three
  - all of them
  - one in three**
6. Why is it important to buy Fairtrade products? Explain in your own words.  
**Pupil's own response but accept any answers that refer to making lives of sellers and producers better.**